

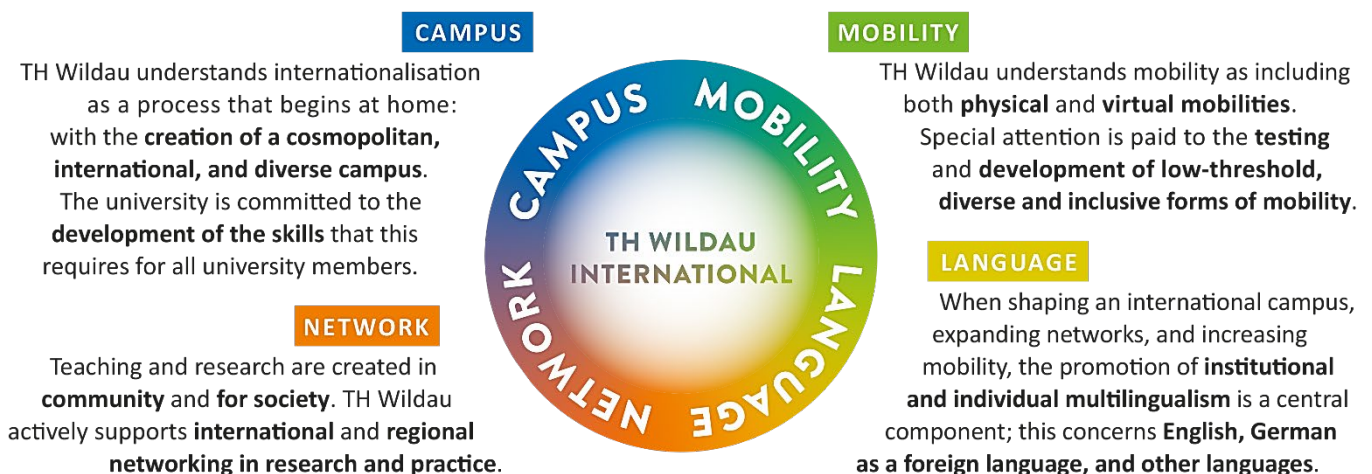
## PREAMBLE

Internationalisation is a central strategic goal in the development of TH Wildau. TH Wildau understands internationalisation as a cross-sectional task that encompasses all areas and all members of the university. Internationalisation serves to increase and secure quality in research, teaching, and transfer, and strengthens the competitiveness of the university and of Germany as an international hub for knowledge and science. Experiences with the pandemic in the past two years have clearly shown that we need close and systematic links between internationalisation, digitalization, and sustainability. TH Wildau is committed to consolidating these links.

In accordance with its 2019 Mission Statement, the university sees regional roots and international networking as complementary. As a university of applied sciences, TH Wildau acts as a motor for promoting internationalisation in and for the Berlin-Brandenburg region, especially with reference to the regional growth hub Schönefelder Kreuz.

Internationalisation is also an essential prerequisite for researching into and learning to deal with global societal challenges such as health crises, climate change, worldwide migration, and peacekeeping.<sup>1</sup> TH Wildau reflects on the goals and conditions of specific cooperation projects and our selection of cooperation partners with regard to scientific freedoms and political contexts. We also strive to counteract existing inequalities and to contribute to scientific, economic, and social development.

TH Wildau identifies **four fields of action** as core areas of internationalisation:



<sup>1</sup> Wissenschaftsrat (2021): Impulse aus der COVID-19-Krise für die Weiterentwicklung des Wissenschaftssystems in Deutschland. Positionspapier. (Drs. 8834-21), p. 56.



GIVEN THESE FIELDS OF ACTION, TH WILDAU HAS SET ITSELF THE FOLLOWING GOALS:

#### CAMPUS

- We support an international campus and consolidate our above-average **proportion of international students at around 20%**. We aim to increase the proportion of our **international staff**, especially our teaching and research staff, also to 20%.
- We **promote the academic success** of our **international students** based on their specific needs. We focus on quality-guided criteria in selection, evaluation, and support.
- We increase the **international visibility** of TH Wildau and develop a suitable **communication and marketing concept** for this purpose.
- We improve **services** and optimise **administrative processes** for **international affairs**.

#### NETWORK

- We expand our networks for international **research cooperation** and promote the **internationalisation of research staff**.
- We identify **strategic partnerships** and continue the ongoing, quality-guided **evaluation** of all TH Wildau partnerships

#### MOBILITY

- We enable all students and staff to have **international experiences**. We increase the number of **international student mobilities** and strive for **mobility windows** in all degree programmes.
- We promote **bottom-up initiatives**, striving to find international cooperation for all study programmes. A special **focus** of our activities is on the **European higher education area**.

#### LANGUAGE

- We strategically develop our international study programmes and increase the number of (compulsory) **English-language study modules**.
- We develop an **institutional language concept** for all stakeholder groups and support its implementation.
- We take **multilingualism** and **intercultural competences** into account in the selection of new university staff and in staff promotions.

#### FROM THE IDEA TO IMPLEMENTATION

This internationalisation strategy was developed in 2020 and 2021 in a university-wide participatory process and supported by the German Rectors' Conference Internationalisation of Higher Education Institutions compact audit, and by the DAAD HAW International funding programme.

This internationalisation strategy takes into account the following reference and framework papers: University Contract, Higher Education Development Plans of the State of Brandenburg and TH Wildau, recommendations and position papers of the German Council of Science and Humanities, the German Rectors' Conference, the DAAD, and the Federal Government, as well as TH Wildau internal strategy and mission statements.

TH Wildau's internationalisation strategy is implemented with specific measures and is subject to ongoing monitoring by the Internationalisation Strategy Commission of the university Executive Board. The Strategy Commission reports to the Executive Board once a year. The internationalisation strategy is updated at regular intervals, starting in 2024 as part of the university's central strategic documents (University Contract and University Development Plan).