

## Studies with excellent prospects

- Innovative courses of study
- Practice-oriented curriculum

## Study successfully

- Small study groups
- Close contact to professors

## Fit for the Job

- THConnect – Wildauer Company contact fair
- Business start-up consultation

## Ideal location

- City railway station on the campus
- Only 30 minutes to the city centre of Berlin

## Postal address

Technische Hochschule Wildau  
Hochschulring 1, 15745 Wildau

## Student Advisory Service

Fabian Kießlich, M. Eng.  
+49 (0) 3375 / 508-688  
studienorientierung@th-wildau.de

## Admission and Examinations

Dipl.-Betriebswirtin (FH)  
Silja Künzel  
+49 (0) 3375 / 508-666  
immatrikulation.pruefungen@th-wildau.de

## Family-friendly university

- Studying with a child? No problem!
- Day-care for children in our kindergarten

## Campus Life

- Accommodation for students on the campus
- Sports, culture and parties

## Healthy university

- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

## International Office

Karin Schmidt, M. A.  
+49 (0) 3375 / 508-386  
incoming@th-wildau.de

## State Funding for Students in Germany and Student Residences

[www.studentenwerk-potsdam.de](http://www.studentenwerk-potsdam.de)  
Finance:  
bafog@studentenwerk-potsdam.de  
Accommodation:  
wohnen@studentenwerk-potsdam.de



» Bachelor's Programme «



Faculty of Business, Computing, Law

# EUROPEAN BUSINESS MANAGEMENT BACHELOR OF ARTS

## EUROPEAN BUSINESS MANAGEMENT BACHELOR OF ARTS

### Bachelor's Programme

The bachelor's programme European Business Management is a seven-semester modern, internationally-oriented and competence-based business degree programme with a focus on Europe that is run completely in English. Graduates have specialized knowledge of business administration, are able to comprehend current economic and economic-political developments and analyse business management problems in an international context. In the 6th and 7th semesters students have the opportunity to both study and work abroad. Along with the development of linguistic and intercultural skills plus the experience of working in international teams, graduates will be able to succeed in a rapidly changing globalized world.

- full-time
- part-time

### Duration of Studies

7 semester  
(full-time studies)

### Final Degree

- Bachelor of Arts (B. A.)

### Language of Instruction

- English

### Admission Requirements

Proof of language proficiency which corresponds to at least B2.2 of the Common European Framework of Reference for Languages (CEFR) or general qualification for university entrance from a German school with at least 11 points in English "Grundkurs" or at least 8 points in a "Leistungskurs" English.

### Career Perspectives

- Careers in national and international companies, particularly in the areas of personnel, financial management and marketing as well as in private or public organizations.

### Contact

**Degree Programme Director**  
**Martin Bradbeer, MBA**

☎ +49 (0) 3375 / 508-401

@ eb.wir@liste.th-wildau.de

🌐 <https://en.th-wildau.de/european-business-management>



Application deadline: 30 September  
(only for the winter semester).

However, we recommend an early application by 15.7.



*"My studies: up to date in terms of business administration and internationally oriented."*

*Angelique, 3rd semester Bachelor's programme European Business Management*

**International Management**  
Information Management

**Law** Internship Abroad

Business Administration and Finance

Team Coaching **Team Development**

Exchange Semester Abroad

**Interdisciplinary Modul**

Personal and Professional  
Skills

**What can you expect?**

**Apply and enroll now!**  
[en.th-wildau.de/study/application](https://en.th-wildau.de/study/application)