

When Libraries meet Linked Data

Arben Hajra, Tamara Pianos

ZBW – Leibniz Information Centre for Economics Kiel / Hamburg, Germany







Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre for Economics

What scholars want

...as response to a query

a list of bibliographical records!?

- information about authors
- information outside libraries
- social media content
- •



MARC

...entire control over data creation and management

centralized environment

NON [shareable/ re-usable]

"MARC format leaves libraries in <u>danger</u> of <u>not being adequately prepared</u> to meet the *needs of modern users* in the information environments they currently frequent." (Gonzales, 2014)

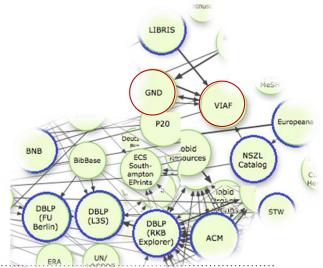


Interlinking authority records

The deployment of Linked Data principles and Semantic Web technologies increases

- visibility,
- interoperability and
- accessibility of the data.

Distributed environment / heterogeneous data sources create the data once \rightarrow link \rightarrow re-use many times



Libraries accepting LD

Library Entity management frameworks / future of bibliographic description linked data creation environment to create metadata in a linked data environment

- BIBFRAME (initiated by LoC)
- SINOPIA (from LD4P2)
- FOLIO
- WIKIBASE (WIKIDATA)





Wikidata

...free and open knowledge base that can be read and edited by humans and machines

community driven – collaborative approach

can express a high degree of granularity e.g.,

Paul Milgrom → award received → Prize in Economic Sciences in Memory of Alfred Nobel

 $Q1359990 \rightarrow P166 \rightarrow Q47170$

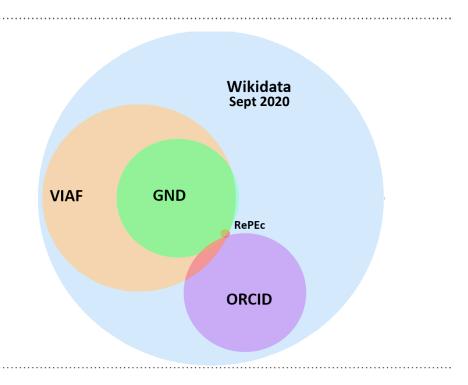




Wikidata – linking HUB

has the potential to be an important part of the LD environment for **authorities**

	Sept 2020
WIKIDATA(human,Q5)	8.162.753
VIAF (P214)	2.558.168
GND (P227)	1.023.323
ORCID (P496)	1.602.716
RePEc (P2428)	6.942
VIAF+GND	1.011.227
GND+RePEc	6.165
GND+ORCID	1.0037





Publishing LD

LOD is getting more and more popular

- German National Library (DNB), Swedish National Library (LIBRIS),
- British National Bibliography (BNB),
- Europeana Digital Library,
- Library of Congress (LC),
- Leibniz Information Centre for Economics (ZBW),
- Food and Agriculture Organization of the United Nations (FAO),
- DBLP Bibliography Database, etc.
- DBpedia (<u>extracts</u> factual information from Wikipedia)
- VIAF
- WIKIDATA
- ..

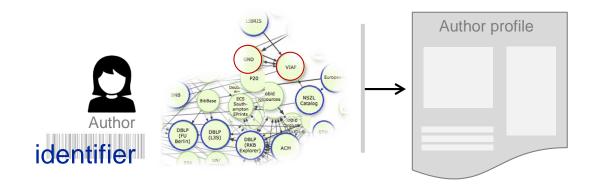
SPARQL Endpoints, Dump files, or LD services Authority or Bibliographic data

EntityFacts (GND)

```
"@type" : "person",
"variantName" : [ "Johann Wolfgang Goethe",
"dateOfBirth": "28. August 1749",
"dateOfDeath": "22. März 1832",
"placeOfBirth" : [ {
  "@id" : "http://d-nb.info/gnd/4018118-2",
  "preferredName" : "Frankfurt am Main"
1.
"placeOfDeath" : [ {
  "@id": "http://d-nb.info/qnd/4065105-8"
  "preferredName" : "Weimar"
} ],
"placeOfActivity" : [ {
  "@id" : "http://d-nb.info/gnd/4065105-8
  "preferredName" : "Weimar"
"professionOrOccupation" : [ {
  "@id" : "http://d-nb.info/qnd/4053309-8"
  "preferredName" : "Schriftsteller"
```

Proposed Approach (EconBiz Author Profiles)

to make use of the available data in various sources by harvesting, cross-linking - on the fly





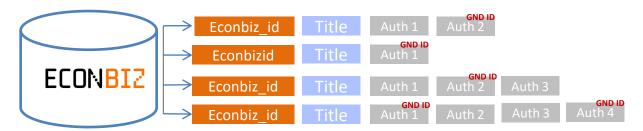
EconBiz use case

EconBiz is a subject portal for economics and business studies, provided by the

ZBW - Leibniz Information Centre for Economics

~ 11 Million bibliographical records [titles]

Partial disambiguation state, concerning authors



(~ 0.5 Million authors are identified with GND ID)

Figure Source: Hajra, A., Pianos, T., and Tochtermann K., 2020 "Linking Author Information: EconBiz Author Profiles." In Research Conference on Metadata and Semantics Research. Springer, Cham. (in-press)

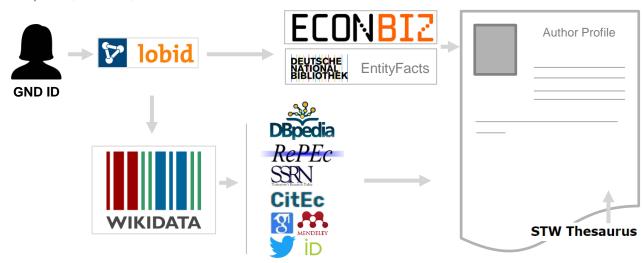


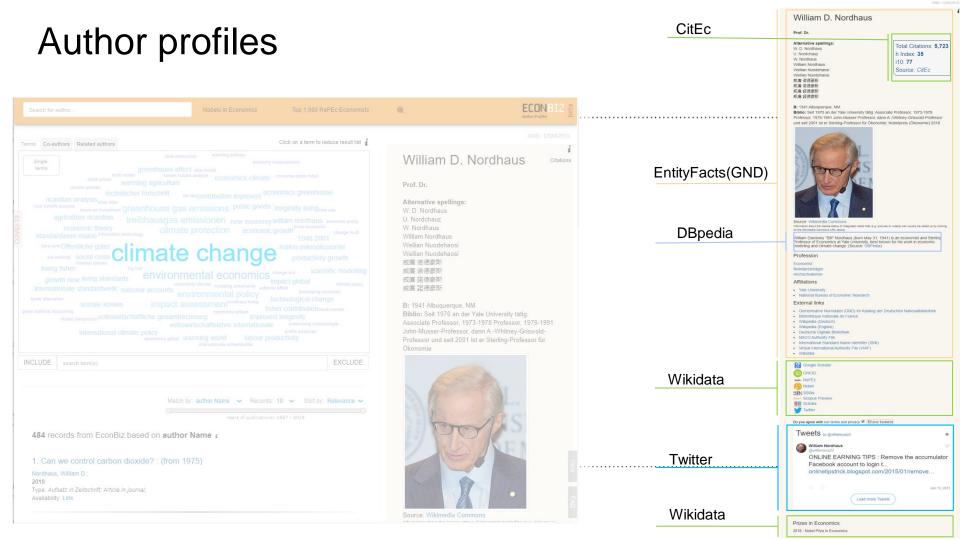
Author profiles – the flow chart

The GND ID is adapted as the main identifier for authors.

Using the existing data - services or SPARQL queries to endpoints such as EntityFacts, Wikidata,

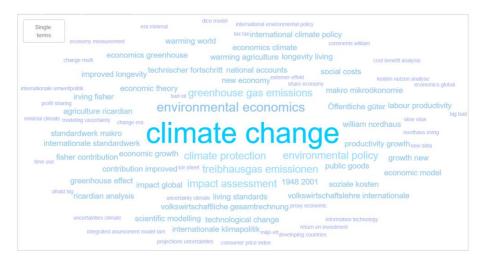
DBpedia, RePEc, etc.





Topic representation – EconBiz API

Using terms/concepts from titles, abstracts and subjects (the corresponding author's GND is present)



Provide an overview on the main terms / topics used in the author's research output



reformulate the search query to narrow down the results



Co-authorship relations

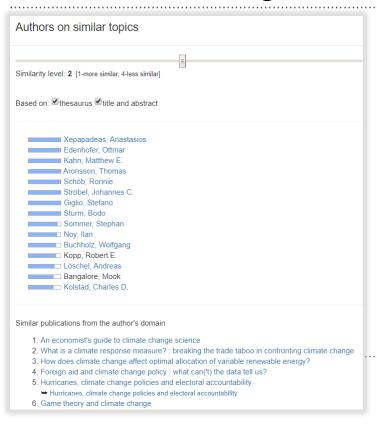


A quick view to collaborations, including frequency Easy navigation to other authors





Authors working on similar topics



- find scholars who work on similar topics by analyzing the entire EconBiz collection.
- slider makes it possible to display more or less similar scholars.



Other sources

Related articles from:

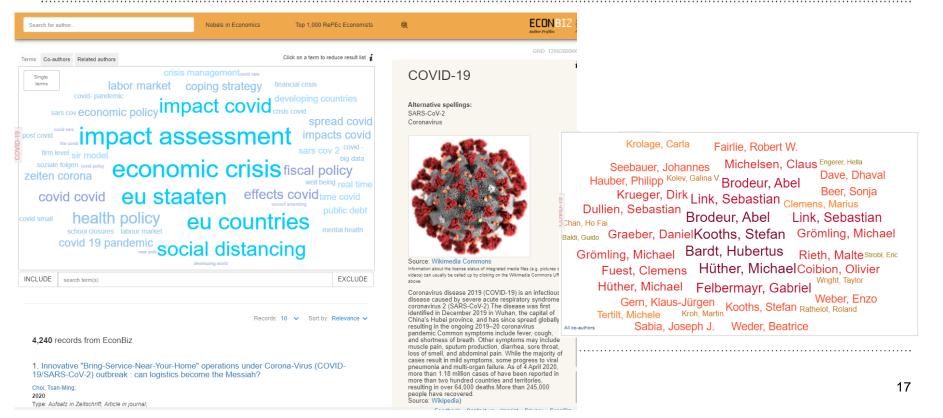


🕱 | Harvard Business School Working Knowledge

- 1. COVID-19's Hard Lessons Might Prepare Business for Climate Change
 - by Danielle Kost (01 May, 2020) In Practice
- 2. Fighting Climate Change Requires a New Capitalism
 - by Danielle Kost (30 April, 2020) Book
- 3. How Investors Are Sizing Up Climate Change's Risks—and Opportunities
 - by Danielle Kost (22 April, 2020) Research Event
- 4. Shareholder Activism and Firms' Voluntary Disclosure of Climate Change Risks
 - by Caroline Flammer, Michael W. Toffel, and Kala Viswanathan (13 November, 2019) Working Paper Summaries
- 5. Torched Planet: The Business Case to Reinvent Almost Everything
 - by Rebecca Henderson (06 November, 2019) Op-Ed
- 6. Decarbonization Factors
 - by Alex Cheema-Fox, Bridget LaPerla, George Serafeim, David Turkington, and Hui (Stacie) Wang (23 October, 2019) Working Paper Summaries
- 7. Even for Non-Believers, These Are the Next Steps on Climate Change
 - by John Macomber (07 September, 2019) Op-Ed



Topic pages / COVID-19



Limitations

Not all publications in the EconBiz collection are connected to a GND-ID.

- These publications cannot be used for the creation of the tag-clouds
- missing publications in the search results (when the GND ID is specified as matching criteria)

Using author name as string match criteria

results in mixture of publications from two or more authors who have the same name.

Domain impact

lack of information for authors publishing on other fields



Summary

The author profiles provide a number of benefits

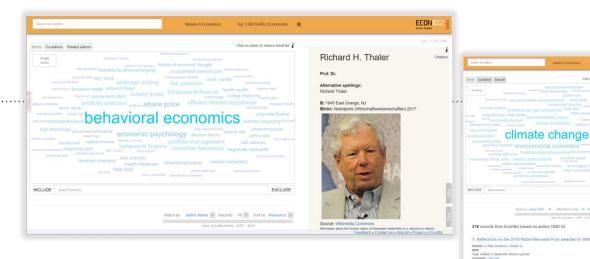
- explore the scholarly output of individual authors
- quick overviews on the research interests of a scholar
- linking to more information like co-authors or related authors
- identify other scholars who work in a similar field
- find publications relevant to a scholar's own field of interest.
- listing other author pages

Created automatically - using already existing IDs and information (no need for the scholar to provide data)

Can serve as a tool for quality control - makes it easy to identify possible mistakes.



DEMO



Terms Co-authors Related authors

https://authors.econbiz.de



Click on a term to reduce result list :

ECON

William D. Nordhaus



Description of main features in English and German

Forscherprofile in EconBiz: Halbautomatische Generierung mit Linked Open Data

Die EconBiz-Autorenprofile zeigen die wichtigsten Forschungsgebiete von Autorinnen und Autoren der Wirtschaftswissenschaften auf, erleichtern die Suche nach der richtigen Person im Falle doppelt vorkommender Namen und liefern zusätzliche Informationen zur Person.

https://www.zbw-

mediatalk.eu/de/2020/04/forscherprofile-in-econbizhalbautomatische-generierung-mit-linked-open-data/



Researcher Profiles in EconBiz: Semi-Automated Generation Based on Linked Open Data

The EconBiz Author Profiles show the most important research areas of an author in Business Studies and Economics, make it easy to get information on the right person in case of duplicate names and provide additional information on the author. Comprehensive author information is provided on one page. The profiles are created by linking existing data and identifiers.

https://www.zbw-mediatalk.eu/2020/04/researcher-profiles-in-econbiz-semi-automated-generation-based-on-linked-open-data/



Thank you! Questions?

Contact us:

Arben Hajra a.hajra@zbw.eu @ahajra

Dr. Tamara Pianos t.pianos@zbw.eu @taps69

ZBW https://www.zbw.eu/de/

