

Stage 2 application: pro_digital

Coordinator: Technical University of Applied Sciences Wildau (TH Wildau)

Geographical location: Germany, the region of Brandenburg (NUTS2) and the areas of South Brandenburg/Lausitz (NUTS3). *These are mainly rural areas characterized by small-scale economic activities undergoing considerable structural changes due to the energy transition.*

Services offered by the EDIH: test before invest, skills and training, support to find investments, innovation ecosystem and networking.

Target groups: companies, especially SMEs and midcaps (SMEs), and the public sector (GO).

Sectors: all.

Expertise: Artificial Intelligence Advanced Digital Skills, Cybersecurity and Trust.

EDIH Main objectives:

- Enhance the digitisation processes for the chosen target groups;
- Support the development of innovation in the regional ecosystem through innovative approaches in knowledge and technology transfer (KTT);
- Increasing the competitiveness and visibility of the regional ecosystem at European level.

Approach

- Establish a one-stop shop for the actors of the local ecosystem to access knowledge and technology for the digitalisation of their business (SMEs) and services (GO);
- Set up new KTT instruments characterised by a high degree of digitalisation (e.g. web-based innovation radars, digital workshop offerings, virtual test fields & environments);
- Combine new KTT instruments with existing (and continuously enhanced) instruments: testbed, showroom, workshops, makerspaces, conferences, co-working spaces, fab labs.

Maturity stage of pro_digital EDIH: high.

The consortium has a long and consolidated experience in knowledge and technology transfer to SMEs. Current and previous expertise has been gained through national funded projects: Mittelstand 4.0-Kompetenzzentrum Cottbus (funded by the German Federal Ministry of Economics and Technology, this is a competence center for the SMEs) and Innovation Hub 13 (funded by the German Federal Ministry of Education and Research).

What we are looking for: EDIHs who are interested in establishing collaborations

- for addressing similar target audiences;
- located in European regions with a similar profile;
- with similar and/or complementary expertise.

Contact details

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