Studies with excellent prospects
- Innovative courses of study
- Practice-oriented curriculum

Successful study
- Small study groups
- Close contact to professors

Fit for the Job
- Career Service – career planning
- THCONNECT – Wildauer Company contact fair
- Business start-up consultation

Ideal location
- City railway station on the Campus
- Only 30 minutes to the city centre of Berlin

Family-friendly university
- Studying with a child? No problem!
- Day-care for children in our kindergarten

Campus Life
- Accommodations for students on the Campus
- Sports, culture and Parties

Healthy university
- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

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State Funding for Students in Germany and Student Residences
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www.studentenwerk-potsdam.de
Finance: bafoeg@studentenwerk-potsdam.de
Accommodation: wohnen@studentenwerk-potsdam.de

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» Master Studies «

Business, Computing, Law
EUROPEAN MANAGEMENT
MASTER OF ARTS

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EUROPEAN MANAGEMENT
MASTER OF ARTS

The Master programme European Management imparts thorough knowledge and competences of international business management as well as the European business environment. Upon completion, students will be able to successfully contribute to the senior level management of companies, associations and institutions. Students will have the possibility to obtain a double degree with one of our partner universities in Europe. The programme is fully taught in English.

Study Objectives
To further develop knowledge and competences with a European and international perspective in three of the four following areas
- International Finance
- International Marketing Management
- International Human Resources Management
- International Accounting / Management Accounting

Study Contents
- International Business
- European Competences
- Management and Leadership Skills
- International Exchange

Study Plan
- 1st-3rd semester: compulsory and compulsory elective modules
- 3rd semester: possibility for a semester abroad
- 4th semester: Master’s thesis and final examination

Degree
- Master of Arts (M. A.)
- The Master’s degree qualifies for senior civil service positions
- Double degree with University of Lille (France) or University of Córdoba (Spain) possible.

Career Perspectives
Senior management positions especially in the areas of
- Human Resources
- Marketing
- Accounting & Controlling
- Finance
- Strategic Management

Application requirements
- first university degree qualifying for professional employment with a focus on business, management or business and law
- Proof of C1-level of English
- Internship abroad or other international experience of no less than 8 weeks

Course Director
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Application Deadline: 15 July (only winter semester)