

Studies with excellent prospects

- Innovative courses of study
- Practice-oriented curriculum

Successful study

- Small study groups
- Close contact to professors

Fit for the Job

- Career Service – *career planning*
- THCONNECT – *Wildauer Company contact fair*
- Business start-up consultation

Ideal location

- City railway station on the Campus
- Only 30 minutes to the city centre of Berlin

Family-friendly university

- Studying with a child? No problem!
- Day-care for children in our kindergarten

Campus Life

- Accommodations for students on the Campus
- Sports, culture and Parties

Healthy university

- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

Postal address

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Director of Studies

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Student Advisory Service

Student Guidance and Counseling Centre
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Application & enrollment

Department of Student Affairs
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Information for international students

International Office
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State Funding for Students in Germany and Student Residences

Students' Union Potsdam
www.studentenwerk-potsdam.de
Finance: bafoeg@studentenwerk-potsdam.de
Accommodation: wohnen@studentenwerk-potsdam.de

» Master Studies «



Business, Computing, Law

EUROPEAN MANAGEMENT MASTER OF ARTS



EUROPEAN MANAGEMENT MASTER OF ARTS

The Master programme European Management imparts thorough knowledge and competences of international business management as well as the European business environment. Upon completion, students will be able to successfully contribute to the senior level management of companies, associations and institutions. Students will have the possibility to obtain a double degree with one of our partner universities in Europe. The programme is fully taught in English.

Study Objectives

To further develop knowledge and competences with a European and international perspective in three of the four following areas

- International Finance
- International Marketing Management
- International Human Resources Management
- International Accounting / Management Accounting

Study Contents

- International Business
- European Competences
- Management and Leadership Skills
- International Exchange

Study Plan

- 1st-3rd semester: compulsory and compulsory elective modules
- 3rd semester: possibility for a semester abroad
- 4th semester: Master's thesis and final examination

Degree

- Master of Arts (M. A.)
- The Master's degree qualifies for senior civil service positions
- Double degree with University of Lille (France) or University of Córdoba (Spain) possible.

Career Perspectives

Senior management positions especially in the areas of

- Human Resources
- Marketing
- Accounting & Controlling
- Finance
- Strategic Management

Application requirements

- first university degree qualifying for professional employment with a focus on business, management or business and law
- Proof of C1-level of English
- Internship abroad or other international experience of no less than 8 weeks

Course Director

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EUROPEAN MANAGEMENT Master	HPW	CP	L S P	FE	SWS in semester			
					1.	2.	3.	4.
International Business (3 out of 4/5 in the 1st-3rd semester)								
International Financial Management	12	15	V Ü P	ETP	4	4	4	
Management Accounting / International Accounting	12	15	V Ü	SE	4	4	4	
International Human Resources Management	12	15	V Ü	SE	4	4	4	
International Marketing Management	12	15	V Ü	SE	4	4	4	
International Business Project	8	10	P	ETP		4	4	
Management								
Project Management in Europe	4	5	V Ü	ETP	4			
Negotiations and Conflict Management	4	5	V Ü	SE		4		
European Competences								
European Public Policy	4	5	V Ü	SE	4			
European Economic Policy	4	5	V Ü	SE		4		
European Identities (Deutsch / Englisch / Französisch / Spanisch)	8	10	V Ü	ETP	4	4		
Compulsory elective modules (3 out of 7/8)								
Decision Making and Operations Research	4	5	V Ü	SE			4	
International Taxation	4	5	V Ü	SE			4	
Risk Management	4	5	V Ü	SE			4	
Corporate Social Responsibility	4	5	V Ü	SE			4	
European Public Affairs Management	4	5	V Ü	SE			4	
European Labour Law	4	5	V Ü	SE			4	
International Business Law	4	5	V Ü	SE			4	
Total Hours per Week	72				24	24	24	
CP courses		90			30	30	30	
CP Master's thesis		30						30
Total CP		120			30	30	30	30

HPW Hours per Week per semester, CP Credit Points (ECTS), L Lecture, S Seminar, P Project course, FE Form of Examination: SE Subject Examination, ETP subject Examination within Teaching Period